

51%
KDND-FM
2nd QUARTERLY ISSUES REPORT
April 1, 2014 – June 30, 2014
Contact: Katie Britton at kbritton@wamc.org

DATE	TIME	SHOW #	TOPICS
4/6/14	25:00	#1290	Education equality – it's a long ways off... plus teaching children to think by teaching them language.
4/13/14	25:00	#1291	Climate change alert; there's no easy solution, but this week we'll look at some changes that could help.
4/20/14	25:00	#1292	Mothers taking over the message. Turning story time into an opportunity to build self-esteem and understanding.
4/27/14	25:00	#1293	This week, women's health, family health... Plus gender equality and the mother of all scandals in Pakistan.
5/4/14	25:00	#1294	Mothers take center stage... What we learn from our mothers, and making traditions work in a new era.
5/11/14	25:00	#1295	This week, the softer side of math and its impact on your healthcare. Plus more thoughts on moms.
5/18/14	25:00	#1296	The clothes you're wearing are still made by hand – hands often working in unsafe conditions for pennies. This week on 51%, bringing manufacturing back to the States... plus trading fashion for activism, and an unsung founder of the labor movement.
5/25/14	25:00	#1297	The clothes you're wearing are still made by hand – hands often working in unsafe conditions for pennies. This week on 51%, bringing manufacturing back to the States... plus trading fashion for activism, and an unsung founder of the labor movement.
6/1/14	25:00	#1298	The immigration problem – it's not just in the US.... This week on 51%, the international flood of immigrants, and what's left of the American Dream.
6/8/14	25:00	#1280 - repeat	The sheer numbers of the baby boomer generation are leading to another crisis... and this time it's about getting older. The caretaker cliff is coming – and we'll talk with a woman who predicts that if we don't build a bridge soon, we're in big trouble.
6/15/14	25:00	#1299	Snob zones, animal testing, and making absinthe. This week on 51%, it's a special look back and a chance to say goodbye.
6/22/14	25:00	#1300	June is a celebration of pride. President Barack Obama this year joined in the recognition as he proclaimed June 2014 as Lesbian, Gay, Bisexual, and Transgender Pride Month. On this week's 51%, we'll take a look at the momentum of legalizing same-sex marriage in the U.S.
6/29/14	25:00	#1301	Gender. Sexuality. Transformation. And the language that limits, pigeonholes, or liberates. On this week's 51%, you'll meet the first openly transgender professor at an Orthodox Jewish institution.

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4/6/14	22:00	#401	Sac Earth Day Environmental Council of Sacramento's (ECOS) Earth Day 2014 Celebration. The mission is to achieve regional and community sustainability and a healthy environment for existing and future residents. The Sacramento Earth Day features wonderful food, entertainment, interactive activities and business, non-profit, cultural and government organizations with invaluable and practical information, goods and services for saving money, living healthier, and protecting and celebrating the environment and the Sacramento region. As always, the Sacramento Earth Day Celebration is free. Guests: Jon Ellison, President of ECOS and Alexandra Reagan of ECOS.
4/13/14	22:00	#402	Scottish Games The Caledonian Club of Sacramento 138th Anniversary Sacramento Valley Scottish Games and Festival at Yolo County Fairgrounds in Woodland, CA. Experience traditions of the Scottish Highlands with two days of Celtic music and dance, heavy athletics, history, genealogy, Clans and cuisine. The Sacramento Valley Scottish Games and Festival is the third-oldest Highland Games in the U.S. and the second-largest in the western states. British food, Celtic art, sheepdog trials and other animals typical of the Scottish Highlands. Guest: Randy Russell, Games Manager of the Sacramento Valley Scottish Games and Festival
4/20/14	2:00	#403	A Day Of Community Service Mack Road Partnership, Rebuilding Together Sacramento and Mormon Helping Hands teamed up for the ReIMAGINE Mack Road project. The goal is to improve the health and safety of 15-20 dilapidated homes. Volunteers will work on yard clean-up, fencing repair, interior and exterior paint, construction repairs, accessibility upgrades, energy conservation measures and more. Also included, making the business and shopping corridor for the Mack Road Community more appealing with street murals, landscape improvements, children's play areas and community gardens. Guests: Jenna Abbot from Mack Road Partnership, Andrea Jagers from Rebuilding Together Sacramento, John Cassinat and Sue Ramsden from Mormon Helping Hands.
4/27/14	22:00	#404	Oak Park Weekly Farmers market in the newly renovated McClatchy Park features a diverse group of vendors selling locally produced and delicious fruits and vegetables, specialty plants and sprouts, breads, cheese, tamales, fresh flowers and more. The market also provides a variety of interactive activities each week, including live music from local bands, activities for children and information and giveaways from area non-profits and other organizations. Guest: Terre Johnson,

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			Executive Director of the Oak Park Business Association.
5/4/14	22:00	#501	Terry Rossman MS Golf Experience Terry is the inspiration for the annual event to raise awareness and money to fight Multiple Sclerosis. She passed away in 2007 at the age of 47 in the final stages of MS. The Mission is to do what they can with the help of friends and family to raise money for finding a cure and stopping the devastating effects of Multiple Sclerosis. Raise money for research and improving the quality of life of those already impacted by this debilitating disease. Terry's friends organized this annual event to honor Terry's memory and to continue her battle to free the world of Multiple Sclerosis. Guests: Mat Rossman and Doug Thomas, co-chairs of the Terry Rossman MS golf Experience
5/11/14	22:00	#502	DDSO Fundraiser Developmental Disabilities Service Organization is a non-profit serving adults with developmental disabilities in Sacramento and Stockton. The non-profit has been in operation since 1978 and is funded through the Alta California Regional Center and through donations from generous supporters throughout the community. The organization provides quality classes and training for about 400 adults. Clients have a wide variety of disabilities, both mental and physical. Their art work has been featured in art shows throughout the country, at the State Fair, local restaurants and galleries as well as permanent mosaic installations in or on local buildings. Guest: Yvonne Soto, DDSO CEO
5/18/14	22:00	#503	River View Stem Academy Folsom Cordova Unified School District is launching a new school, River View STEM Academy. STEM stands for Science Engineering Technology Math. It is for grades K- 5th. The school is the only one in the Sacramento area and one of only 2 in the entire country with this curriculum. It is no surprise that our country is lagging behind in science and math fields which translates into not being considered for 15 of the top 20 fastest growing occupations later down the road. Only 29% of high school graduates are ready for college level science and only 43% are ready for college level math. Guest: Tony Peterson, Principal of River View STEM Academy.
5/25/14	22:00	#504	Doggy Dash Fundraiser The Sacramento SPCA works to provide shelter for animals in need and insure fewer animals are brought to the shelter. Rated four-stars by Charity Navigator - the highest rating a non-profit can receive. The event features the inaugural Ruff Mutter experience where you and your pet will compete over a timed, fun, and challenging K9-friendly obstacle course. Doggy Dash is all about the family... both two-legged and four-legged with a Kid Zone and some ambassadors

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			from the Sacramento Zoo. Guests: Julianne Byer, community engagement and special events coordinator and Sarah Varanini, foster care coordinator and leading staff fundraiser.
6/1/14	22:00	#505	High Notes North Lake Tahoe's Summer Long, Free Music Festival. A medley of music, ranging from reggae and rock to classic and pop. A summer long lineup of free concerts and big ticket names appearing al fresco as well as in legendary showrooms and intimate pubs. And all accompanied by that class act known as North Lake Tahoe. Guest: Andy Chapman, Chief Marketing Officer, North Lake Tahoe Chamber.
6/8/14	22:00	#601	Leukemia Lymphoma Society Nike Women's Run Train for a marathon, triathlon or a cycle century ride while taking a stand against cancer. Challenge yourself and make a difference in the lives of blood cancer patients and their families. LLS's Team In Training (TNT) has become the leader in endurance sports training for charity, funding significant therapies like chemotherapy and bone marrow transplants, which have a significant impact on blood cancer patients. Guest: Jenaye Shepherd, Sacramento Chapter, Leukemia Lymphoma Society
6/15/14	22:00	#602	3rd Annual Golfing for NICU Babies Charity Tournament Dustin and Cyndi Mitchell of Lincoln understand what it's like to have a premature baby in the neonatal intensive-care unit. They experienced it double time when their twin daughters were born at 33 weeks. The experience of having to go home without their daughters for 11 days while they in intensive care at Sutter Memorial is what led them to start the Alyboo and Izybee Foundation in October of 2009. Guests: Cyndi Mitchell, Founder and Lori Prosio, President/CEO Prosio Communications
6/22/14	22:00	#603	Sac Job Journal The Job Journal presents the Next Generation of Job Searching. End the frustration and futility of using conventional job boards. Get the attention you deserve from employers. Job Journal is a better way to find work on the Web. Job Journal has access to opportunities you won't find anywhere else. Many employers are posting exclusive positions that otherwise may be found only by word-of-mouth networking, and our job posts are protected from being hijacked by other job boards. Guest: Job Journal CEO, Kathy Masera
6/29/14	22:00	#604	California's Umbilical Cord Blood Collection Program. Cord blood is used to treat a variety of diseases, ranging from anemia and cancers of the blood such as leukemia and lymphomas, to disorders such as sickle-cell disease and severe combined immunodeficiency or "bubble boy disease." Through the Umbilical Cord Blood Collection Program, mothers of newborns will be able to donate their babies' umbilical cord blood and have it publicly banked so it is available to anyone for lifesaving transplantations. Cord blood is also valuable to researchers searching for new clinical uses of stem cells. Cord

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			blood donations are accepted in the Los Angeles, San Diego, San Francisco and Sacramento areas. Guests: Cord Blood experts, Suzanne Pontow and Jon Walker
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THE BEST OF OUR KNOWLEDGE

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4/6/14	25:00	#1228	We're going to talk about a fairly large portion of their students, and of the whole population. People who have earned a G.E.D.
4/13/14	25:00	#1229	Today on The Best Of Our Knowledge, we'll hear about D-I-Y dot O-R-G, and how it's taken the concept of scouting into the new century.
4/20/14	25:00	#1230	Our Astrobiology series continues with a look at the study of our DNA with this molecular biochemistry...and how this study has resulted in some new and unexpected advances in medicine.
4/27/14	25:00	#1231	We'll hear a conversation with Captain William Shepherd, the first commander of the international space station about working in space...and the politics of working side by side with Russians.
5/4/14	25:00	#1232	We'll talk to the author of a new book about class in the US...and a new study which focused on the class divisions in the activist community.
5/11/14	25:00	#1233	We'll hear how doctors in Africa are using smart phones to fight disease.
5/18/14	25:00	#1234	We'll hear about the beginnings of the non-profit called buildOn that is helping the poorest around the world find education...including here in the US. We'll also spend an academic minute trying to find out what a livable wage looks like.
5/25/14	25:00	#1235	Our Astrobiology series continues with a look at the extreme environments some microbial life calls home. We'll also spend an academic minute with science fiction that's not quite fiction any more.
6/1/14	25:00	#1236	We'll talk to a school superintendent from Texas who thinks public education in the US is under attack.
6/8/14	25:00	#1237	We'll from author Olivia Laing who tackles that question in her latest book. We'll also spend an academic minute trying to find out why some things just make you laugh.

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6/15/14	25:00	#1238	<p>Today on the Best Of Our Knowledge, we'll hear what a city in Ohio is trying to do about the problem.</p> <p>We'll also hear from a high school senior who has been a target for colleges around the country...for years. Then it's a trip to the lab where scientists are trying to turn "o-mics" into personalized medicine.</p>
6/22/14	25:00	#1239	<p>We'll about a west coast city's efforts to fight the dropout rate in African American students.</p> <p>Then we'll head to the clinical laboratory and learn about Micro RNAs...and what they can tell us about heart attacks. Hear about a book where the questions are way cooler than the answers...and spend an academic minute talking to robots.</p>
6/29/14	25:00	#1240	<p>Our Astrobiology series continues with a look at the constant shift of the structure of the Earth...and how that may have clues to the origins of life on the planet.</p> <p>We'll also spend an academic minute studying life on the Bering Strait...before it was a strait.</p>

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4/6/14	22:00	#401	Re Use It teams up with local non-profits to raise money directly benefiting individual charities. Big Brothers and Big Sisters teamed up with Re-Use It for a fundraising clothing and soft goods drive. Guests: Rhonda Staley-Brooks, President & CEO of Big Brothers & Big Sisters and Wendy Steinmetz, Managing Partner and Vice President of Marketing for Re Use It.
4/13/14	22:00	#402	Stanford Youth Solutions mission is to inspire sustainable change for young people and their families and empower them to solve serious challenges together. They are determined to do whatever it takes to create success for youth. They provide private donors, funders, foster parents, and volunteers the best guarantee that they will see positive returns on their investment of money and time. Guest: Chief Executive Officer, Dr. Laura Heintz
4/20/14	2:00	#403	One Big Bin is a collaborative effort between the Western Placer Waste Management Authority, the City of Roseville and Placer County. Their mission is to let everyone know about the MRF (Materials Recovery Facility). They provide environmentally friendly programs for Roseville's residents and businesses that help promote recycling, water conservation, storm water management and proper disposal of household hazardous waste. Guest: Stephanie Ulmer, Junior Engineer, Western Placer Waste Management Authority
4/27/14	22:00	#404	Sacramento Children's Home Giving Children and Families a Better Tomorrow Since 1867. Sacramento Children's Home is deeply committed to the care of vulnerable children. Through a wide range of residential and community-based programs and services, they address family issues with a focus on building strong families and ending the generational cycle of abuse and neglect. They make a significant difference in the lives of 5,500 children and 4,200 families in the Sacramento region every year. Guests: Chris Weske of the Sacramento Children's Home and Karri Grant, promoter of their annual Haute Stuff fundraiser.
5/4/14	22:00	#501	Gathering Inn Charity Golf Tournament The Gathering Inn provides a community-based response to people in need in south Placer County by offering hope, dignity and a secure place to rest at night, in addition to a wide range of services that help clients get back on their feet again. The Gathering Inn is a drug and alcohol free program and random tests are administered. Additionally, each guest must participate in some self enhancement activity to maintain their stay. Guest: Suzi

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			deFosset, Executive Director of The Gathering Inn
5/11/14	22:00	#502	Clean & Sober Transitional Living is the oldest and largest comprehensive singular resource in Northern California for recovery. Founded in 1989, they have helped over 6000 men & women recreate their lives. Their 20+ years of experience has resulted in a truly unique approach to recovery that works. Situated in Fair Oaks, California, CSTL offers individuals and their families the 4 primary components for getting sober and more importantly "staying & living" clean and sober... Intervention, Detox, Residential Treatment, and Sober Living. Guests: Don Troutman, founder and CEO; Jeanie Nevin-Gshweng, General Manager and Bob Hillstrom, Marketing Director of Clean & Sober Transitional Living.
5/18/14	22:00	#503	The Me-One Foundation is a non-profit corporation created to provide adult cancer patients and their families with an environment where they can be allowed to embrace life without cancer as the first and foremost thought of their every waking moment. The Me-One Foundation provides families with activities and events to promote courage, hope, laughter, and enjoyment through Camp Challenge, a no-cost camp for families afflicted by cancer. A place of joy and relaxation that will focus them on living life, and not fighting disease. Guest: Shawn Habermehl, Me-One Foundation President
5/25/14	22:00	#504	Keep Your Home California California was designated as one of 18 "hardest hit" states due to high unemployment rates and steep home price decline. The Hardest Hit Fund, provided by the federal government, provides aid to families in these 18 states. California was awarded nearly \$2 billion in funds to help eligible California homeowners avoid preventable foreclosures. California's programs, collectively called Keep Your Home California, were developed in collaboration with numerous community partners directly involved in helping struggling homeowners. Guest: Steve Gallagher, Marketing and Outreach Manager, CalHFA Mortgage Assistance Corporation
6/1/14	22:00	#505	Leadership Rancho Cordova The Leadership Rancho Cordova program's mission is to develop community leaders, activists, visionaries and advocates dedicated to the future of Rancho Cordova. Each Leadership Rancho Cordova Class selects a project to coordinate that benefits the community of Rancho Cordova. The featured project was to help raise funds to purchase new musical instruments for Cordova High School, Mills Middle School and Mitchell Middle School with a "Play it

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			Forward" benefit concert. Guests: Ashley Downton of Leadership Rancho Cordova, Allen Wheeler and Joseph Carlson of the band, 'Vanishing Affair'.
6/8/14	22:00	#601	Motor Oil and Filter Recycling The City of Davis Recycling Program is responsible for recycling outreach to 64,000 residents. The City has an exclusive franchise waste agreement with a local private hauler, Davis Waste Removal (DWR). DWR collects trash, recyclables, yard materials, and performs street sweeping within the city limits. This show concentrated on the importance of recycled motor oil. Guest: Jennifer Gilbert, Conservation Coordinator from the City of Davis
6/15/14	22:00	#602	Planning For Seniors has helped families fund long term care expenses while maintaining their financial assets. There is no need to deplete your family's assets in order to meet Medi-Cal resource guidelines. What we find is many people are confused about just how much money or financial resources they are allowed to have, and still qualify for Medi-Cal benefits. Planning for Seniors works with you and your loved ones to ensure that you successfully obtain Medi-Cal benefits to cover long term care expenses. We help you fund the expenses associated with long term and extended care, and help give you peace of mind. Guest: Deborah Short, Founder, Planning For Seniors
6/22/14	22:00	#603	Citrus Heights Dental The Dangers of Oral Bacteria and Oral Inflammation. Citrus Heights Dental is one of the Founding Members of the American Academy for Oral Systemic Wellness. Inflammation is the body's response to bacteria. The mouth is the gateway for much of the pathogenic bacteria that can negatively affect our health. It's also a location for potential infections that can cause serious health issues. It's absolutely critical that proper oral health is maintained. Guest: Dr. Michael Narodovich, Dentist and co-owner of Citrus Heights Dental
6/29/14	22:00	#604	Beer Camp Across America Sierra Nevada Brewing Co. invited every craft brewery in the country to take part in a multi-weekend traveling beer festival this summer to celebrate the entire craft beer community. Beer Camp will feature seven stops in cities with thriving craft beer cultures, moving geographically west to east. Each tour stop will feature that city's local and surrounding regional brewers. Guests Ryan Arnold, Communications Manager, Sierra Nevada Brewing Co. and Scott Marks, Association Manager of the California Craft Brewers Association